

Please note the guidelines below when submitting a logo to Kids' Chance of Illinois for recognition as a sponsor, partner or supporter.

## Preferred file formats:

- EPS
- JPEG
- PNG
- AI (Adobe Illustrator)
- Vector

For logos to appear **high-quality** throughout print materials, the files must be saved in CMYK color at a resolution of 300 dpi or greater (or submitted in high-quality vector format).

This will allow us to use your logo in both print and web mediums. Please note that we may need to change your logo to black and white in order to insure high-quality appearance on certain backgrounds.

If you have a circumstance that is not compatible with these guidelines, KCOI will work with your company to the best our abilities but cannot guarantee the appearance of the logo. KCOI may choose to write out the name of your company in place of a logo to ensure quality printing.

Please send logos to Sarah Hazel at shazel@bcm-law.com

We will reach out if we have any questions or concerns about your logo submission.

Thank you for supporting Kids' Chance of Illinois!